

The Ab Coaster Company Files Lawsuit Against Infringer of the Ab Coaster®

CHESTER, NJ, April 15, 2010 — The Ab Coaster Company, a leading fitness product innovator, announces that it has filed an action seeking to protect its products, dealers, and customers from infringers.

The action alleges that improper acts by Wisconsin-based Waters Fitness, LLC infringe upon The Ab Coaster Company's intellectual property rights thereby placing the strong relations The Ab Coaster Company maintains with its customers and authorized dealers at risk. The action further alleges that Waters Fitness, LLC committed patent infringement by soliciting orders for, and offering to sell, a product called "Rip Wave Pro." The Ab Coaster Company is taking all legal and equitable steps to ensure that Waters Fitness, LLC does not succeed with its improper activities.

In addition to protecting its proprietary rights in the Ab Coaster® product, The Ab Coaster Company seeks to protect its dealers and customers from infringing products that are distributed illegally. The Ab Coaster Company values its vast intellectual property rights and will take all necessary action to prevent infringers from any activity in violation of its rights in order to protect the goodwill it has built with its dealers and customers. Of utmost importance is ensuring that dealers and customers can continue to rely on The Ab Coaster Company for high quality products.

FOR MORE INFORMATION, CONTACT:

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